



*A Community of Learners*

## **Educational Master Facility Plan: *Future Ready D36***

To: School Board

From: Brad Goldstein, *Chief Financial Officer*  
Trisha Kocanda, *Superintendent*

April 24, 2018

This memo summarizes progress on *Future Ready D36*, the District's Educational Master Facility Plan (EMFP), since the March 20, 2018, Board meeting. This month's presentation will be provided by Core Team members and Jason Lembke, supported by the team at *DLR Group*.

### **Update on Progress Since March 20, 2018, School Board Meeting**

- Mailed community-wide postcard with survey instructions and invitation to March 22, 2018 community engagement (week of March 19).
- Hosted community engagement sessions on March 22, 2018 and April 13, 2018. Each session had ~75 Winnetka residents and staff in attendance.
- Held Future Ready Core Team meetings on April 3, 9, & 16, 2018.
- Shared outcome of community and staff surveys with Core Team on April 3, 2018.
- Engaged local realtor group for feedback on both *Future Ready D36* and local real estate trends on April 5, 2018.
- Met with Village officials to discuss zoning variances at each school site to re-evaluate viability of K-5 school model on April 6, 2018. (2nd meeting).
- Updated [Future Ready FAQs](#) on District website on April 9th.
- Continued staff feedback of *Future Ready space* as it relates to teaching and learning (April 16 - April 30).
- Administration updated the *Future Ready D36 Initiative* at the following events:
  - Central PTO (April 6)
  - Winnetka Public Schools Foundation (April 9)

**Discussion**

The presentation will focus on two key concepts:

- Part I - Teaching & Learning and the environment. *How is space a valuable resource to advance our vision for teaching and learning?*
- Part II - Opinion of Probable Costs for *Future Ready D36* concepts. *How does our community want us to invest in our schools?*

The Board also asked for the following information at the March 20, 2018, meeting that are *not* directly addressed in the April 24th presentation:

<p>What other concepts were considered by the Core Team?</p>	<p>The Core Team considered many concepts beyond what was presented, such as:</p> <ul style="list-style-type: none"> <li>● (3 or 4) K-4 schools and (1) 5-8 school</li> <li>● (4) K-4 schools, (1) grade 5-6 school and (1) grade 7-8 school</li> <li>● (3 or 4) K-5 schools and (1) grade 6-8 school</li> <li>● (1 to 5) K-8 Campus</li> <li>● (1) K-1 school, (1 or 2) grade 2-4 schools, (1) grade 5-8 school</li> <li>● (1) K-2 school, (3) grade 3-5 schools, (1) grade 6-8</li> <li>● (1) K-1 school, (1) grade 2-4 school, and (1) grade 5-8 school</li> </ul>
<p>Can you share survey responses for those with young children, not yet of school age?</p>	<p>The March 13 - April 2 survey report at-a-glance is available <a href="#">here</a>. It does include a filtered response for this specific demographic.</p>
<p>What is the impact on this process on Winnetka real estate? What about Northfield real estate?</p>	<p>Per the local realtor focus group held on April 4, 2018:</p> <ul style="list-style-type: none"> <li>● Schools appear old and in need of improvements (shared by prospective clients)</li> <li>● People unsure of why there is a need for the Educational Master Facility Plan; may feel the state of the schools is just fine as is</li> <li>● Buyers/sellers nervous about ambiguity of outcome</li> <li>● Helpful that deadline for the Board</li> </ul>

	<p>decision for the Educational Master Facility Plan is in June 2018</p> <ul style="list-style-type: none"> <li>● Frustration over flooding, taxes, state issues</li> <li>● Neighborhood school concept is important--sense of community</li> <li>● Redistricting is the biggest hot-button issue</li> <li>● Buzz in Northfield due to more affordable taxes and new school</li> <li>● People have added Northfield as an option to their North Shore/Winnetka search</li> </ul>
<p>How have we reached out to the entire community (beyond parents)?</p>	<p><b>Community-Wide Mailers with <i>Future Ready D36</i> information since July 2017:</b></p> <p><b>July 1, 2017</b>-LEARNERS (referenced in Letter from the Superintendent, Letter from the Board President, article on page 4, and Annual Report)</p> <p><b>September 8, 2017</b>-Postcard describing Future Ready D36 with dates of building-specific community engagement sessions</p> <p><b>October 13, 2017</b>-Postcard inviting community to Global Perspectives session to learn more about Future Ready D36</p> <p><b>January 12, 2018</b>-Postcard regarding Future Ready D36 community survey</p> <p><b>March 2, 2018</b>-Postcard regarding March 12 Special Board Meeting on Future Ready D36</p> <p><b>March 19, 2018</b>-Postcard regarding community survey #2</p> <p><a href="#">Here is a link to all media coverage from June 2017-April 2018.</a></p>

The Board and administration remain committed to community engagement, clear and transparent communication, a focus on teaching and learning, and fiscal responsibility. The Board will remain attuned to these key commitments when discussing *Future Ready D36* to ensure the standards of expectation are being met.

## Next Steps

- Core Team will meet weekly through the end of May to continue its work.
- Continue collecting educator feedback on *Future Ready* (modernized) learning spaces and teaching and learning.
- Hold a May 8, 2018, Special Board Meeting to further evaluate *Future Ready D36* concepts. More analysis related to educational impact of each concept will be shared.
- Continue engaging community.

## Attachments

- [April 24, 2018, Board Presentation - Teaching & Learning](#) Cost
- [FutureReady@ email analysis \(March 13 - April 18\)](#)
- [Community Survey Results \(March 13 - April 2\)](#)
- [Staff Survey Results \(March 13 - April 2\)](#)
- [FutureReadyD36 Updated FAQs](#)